



CRISTINA
LOPEZ LOPEZ

GRAPHIC DESIGNER

About me

Work Experience

Graphic Designer • *Freelance BuBoa Designs – Dublin, Ireland Present*

Keen ability to adeptly manage a diverse range of design-related projects including, but not limited to digital marketing, posters, interactive media, advertising campaigns, and prepress projects. Leveraged design skills and expertise using Adobe Creative, Wix, Figma and Canva, to design print and digital materials.

Key Achievements:

- Execution of small events, creating graphics and marketing Creation of logos, colour schemes, typography and other visual elements that helped establish a strong and consistent brand presence.
- Designing marketing materials such as brochures, flyers, posters, business cards, and banners for tradeshow.
- Creation of websites using Wix. Friendly user interfaces and visually engaging.
- Design of social media posts, infographics, and cover images that align with the company's branding and messaging.

Risk Specialist & Customer Agent • *PayPal Dublin, Ireland (November 2013 – June 2021)*

